



Established in 2000 by the National Maintenance Agreements Policy Committee, Inc. (NMAPC), the Zero Injury Safety Awards® (ZISA®) is an annual recognition program celebrating those union contractors, labor representatives and owner-clients who work together in a tripartite fashion to create injury-free job sites.

We believe these phenomenal achievements

– once thought to be impossible – are the direct result of the mutual cooperation, respect and willingness to collaborate that are found within the NMAPC and the union construction industry in general. The winners' hard work, cooperation and dedication to the zero injury philosophy prove once again that union construction and maintenance are the safest and best options on the market.



Celebrate the best of the best in safety.

## VENUE

ZISA® celebrates safety, shining a light on members who achieve the highest levels of safety on their jobsites, and there is no better place to do it than The Daughters of the American Revolution Hall. This historic 6,000 person venue is set in the heart of DC and provides the perfect backdrop for the construction industry's premier celebration of safety.

## WHY ZISA?

For one night only, we ditch the hi-vis vests and workboots for suits and ties. As an awards ceremony and celebration, sponsoring ZISA® not only attaches you to the successes of those involved, but lets winners know that you support the mission of safety in the construction and maintenance industry.



OCTOBER 17, 2024 | WASHINGTON, D.C.

### BY THE NUMBERS

Over ZISA®'s **23** years, over **200** million work hours have been completed with zero recordable injuries.

ZISA® has always been a free event, allowing every winner to join the party and celebrate safety.

2023 was the first ZISA® to be held at The Daughters of the American Revolution Hall, a **6,000** seat venue in the heart of Washington D.C.

**Hundreds** of contractors, local unions, and owner clients have been present at ZISA® over the last two decades, representing the best of the best in construction and maintenance.



Honor those on the ground for their commitment to safety.

### NEXT PHASE

ZISA® is recognized nationwide as union construction and maintenance's premier award for industrial safety. It is a showcase for the best our industry has to offer, and reaffirms our commitment to sending our craft workers home safely each and every day. Below you will find information on the history of this prestigious awards program, delve deeper into the underlying zero injury philosophy and learn how owner-clients, contractors and labor representatives can become a part of this amazing safety success story.



#### Contractors

Meet with key decision makers at some of the largest union contractors from across the country.



#### 14 Trade Unions

Hear from union leadership and connect with labor from 14 building trades unions.



#### Owners

Owners spanning industries from automotive to electric gather to meet with labor and contractors to get the job done.



# Opportunities

General Sponsorship is available in three tiers: Gold, Silver, and Bronze. Please find pricing and tier information below.

Interested in a specific sponsorship or have an idea for a new sponsorship? Let us know, and we will work to find or create the right opportunity for you.

## GOLD

# \$15,000

Gold Sponsorship includes the following:

- Sponsor logos displayed on ZISA website, media appreciations, signage, and Awards program and presentation
- Verbal acknowledgment during Awards presentation
- Opportunity to provide pre-approved promotional giveaways to attendees
- Sponsor's logo placed on ZISA eBlast notifications



- Front and center at the biggest safety event of the year
- A chance to provide an additional touchpoint for guests

## SILVER

# \$10,000

Silver Sponsorship includes the following:

- Sponsor logos displayed on ZISA website, media appreciations, signage, and Awards program and presentation
- Verbal acknowledgement during Awards presentation



- Show your support for the safety community on ZISA® promotional materials
- Hear your company name from the stage

## BRONZE

# \$5,000

Bronze Sponsorship includes the following:

- Sponsor logos displayed on ZISA website, media appreciations, signage, and Awards program and presentation



- Show your support for the safety community on ZISA® promotional materials



Leaders gather from 14 international unions.

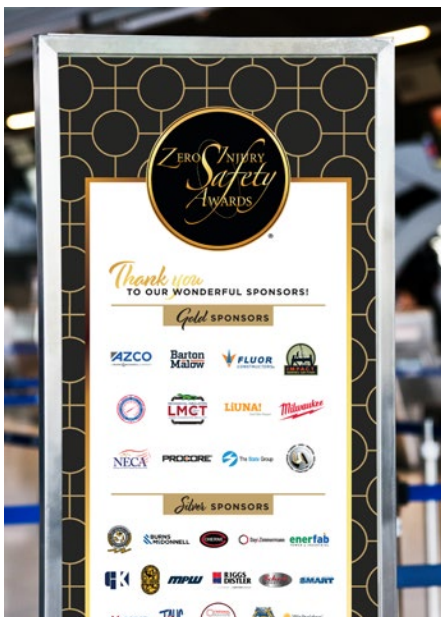
**ZISA®** is an event unlike any other  
*— a celebration of safety across the industry.*

**Celebrity hosts,  
 beautiful venues,  
 distinguished attendees.  
 All the glamor of the  
 OSCARS, without  
 any of the fuss.**

# Extras Breakdown

## AUXILIARY SPONSORSHIPS

Thinking outside the box? Sponsor one of the below to become part of the experience



Example of the previous year's sponsor signage.

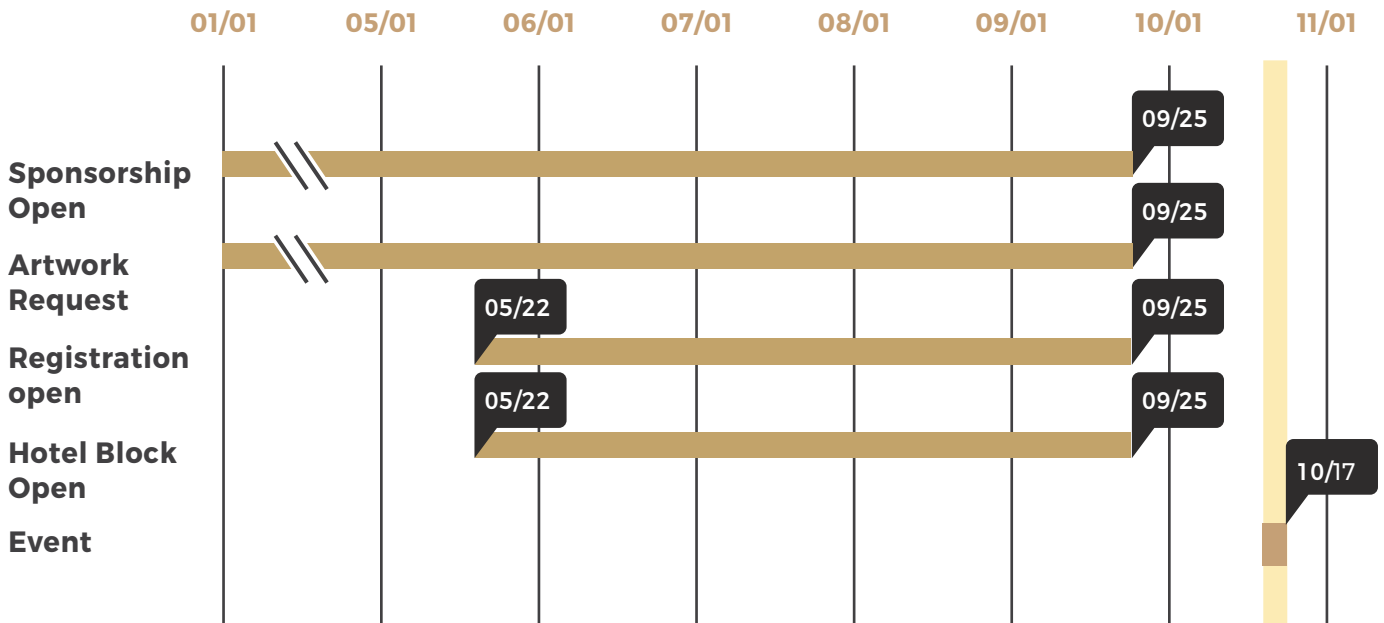
Closing Event Reception	<b>\$25,000</b>
Hotel Key Cards	<b>\$10,000</b>
Award Shipping	<b>\$5,000</b>
Transportation	<b>\$10,000</b>



# Event Timeline

Each of our events begins nearly a year in advance. From booking the event space all the way through the closing reception, we have laid everything you need to know for the days leading up to the event.

*These timelines are subject to change.*



## Past Sponsors

### Gold SPONSORS



### Silver SPONSORS



### Bronze SPONSORS



## Sponsorship Open

TAUC begins taking sponsorships. In addition to the sponsorship opportunities available in this prospectus, TAUC will work to create sponsorships to suit your needs as an organization.

## Sponsorship Assist

Questions about sponsorship? Michael Rembold, Manager of Brand Development at TAUC and the NMAPC will help guide you through the process.

## Artwork Request

In order to fulfill sponsorship requirements and ensure the highest quality printing and branding possible, send in all artwork and branding materials by this date.

TAUC reserves the right to create sponsorship materials should the artwork deadline not be met.

## Artwork Assist

For anything and everything artwork, reach out to Creative Content Manager Val Contreras at the TAUC/NMAPC offices.

## Registration Open

Registration for ZISA® 2024 opens, allowing you and members of your organization to reserve your spot. TAUC offers reduced registration fees before the Early Bird Deadline.

## Registration Assist

Registration can be completed online at [ZISA.org](https://ZISA.org). If you have questions about anything registration, Contact Mel Jones at the TAUC/NMAPC offices.

## Hotel Block Open

Maximize the value of your experience by staying in the lovely Mayflower Hotel, where all speakers and general session events will be taking place. Book a room in our reduced rate room block to be at the heart of the action.

## Hotel Assist

For all events, limited rooms are available at a discounted rate in TAUC/NMAPC room blocks. Be sure to reserve your rooms early, as the room block fills quickly!

## Event

The day has arrived! With ZISA® underway, you and all of our attendees will see your sponsorships in action. From placement on signage to acknowledgment on the main stage, your name will be in front of decision makers from all across the construction and maintenance industry.

## Event Assist<sup>®</sup>

All ZISA® event information can be found at [ZISA.org](https://ZISA.org). Stay up to date in the days leading up to the event by subscribing to TAUC/NMAPC newsletters, following TAUC and the NMAPC on socials, and checking the website.

## Post Event Survey

At the conclusion of the event, TAUC will send out a post-event survey to garner feedback from all conference attendees. This feedback helps to ensure each ZISA® is better than the last. Post Event Survey sponsorships are available.

## Post Event Assist

Questions, comments, or concerns after the event? Fill out the survey or reach out to Michael Rembold to have your voice heard and make next year's event even better.